



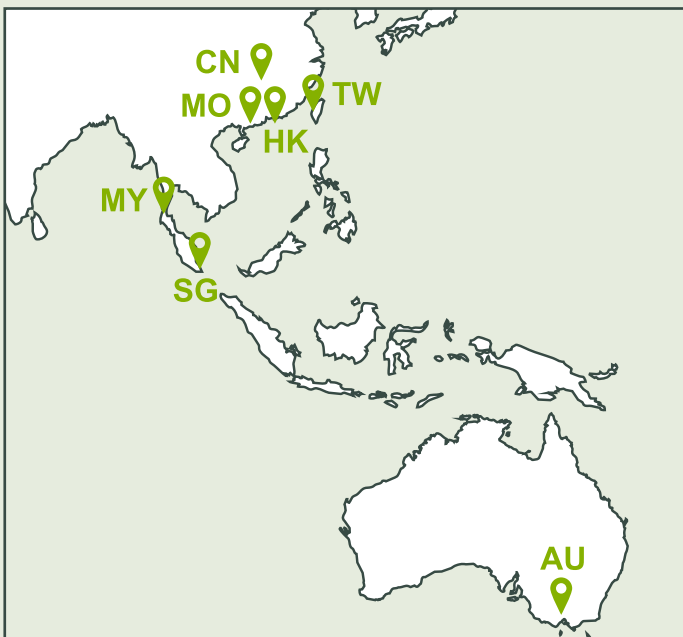
**Source EC at a Glance**  
Let's take 1 minute to know about us

FROM 2005 TO Present FROM 1/1/2018 TO 31/12/2018

**10+** Years in Operation

**313,700** Unique visitors to our websites

PROVIDE SERVICES AT Hong Kong Singapore Australia Malaysia Taiwan Macau China France Mexico Canada US



Direct Sales Business



Trading/Export Business

**DIRECT SALES**  
Banking, SME, Government, NPO, Logistic, etc.

**4,565**

Unique Corporate Customers <sup>(1)</sup>





# Source EC

## Trading Business

WE CARRY

## Brands



SEE YOU AT

## Trade Fairs

	{		Hong Kong HKTDC Gifts and Premium Fair
	{		Hong Kong Mega Show Part 1
	{		Birmingham Spring Fair International
	{		Paris Maison & Objet
	{		Frankfurt Ambiente
	{		Taipei Giftionery
	{		Singapore Gifts Show
	{		Seoul Sipremium
	{		Melbourne Reed Gift Fair

EXPORT TO

**21** Countries<sup>(5)</sup>

DESIGN COMPETITIONS

**3** Product Design Awards<sup>(6)</sup>



### Notes to the infographic.

- 1) We count for direct customers only, exclude export data and distributors' customer.
- 2) Over the years, Source EC have produced more than 9 million gift items for companies of all sizes, you can find Source EC's gifts in trade fairs, annual dinner, shopping malls promotional activities and all size of the commemoration of the corporate bodies to actively promote their brand. We count for direct customers only, exclude export goods.
- 3) In our after sales survey in 2018, we have more than 98% of customer planning to purchase from Source EC again in there next corporate gifts sourcing activity.
- 4) In the list of our unique customers, more than 22% of unique customer have purchased from Source EC more than one time. We are proud of the result on this highly competitive industry and the business nature of the event based demand.
- 5) We are regularly exporting our products to Canada, United States, Brazil, UK, France, Germany, Italy, Spain, Japan, Australia, South Korea, Ireland, Turkey, Switzerland, New Zealand, Portugal, Netherlands, Kazakhstan, Malaysia, Israel, Lebanon.
- 6) We have 3 products, designed by us, awarded for international design competition. It includes Red Dot Product Design Award and Hong Kong Smart Gifts Design Awards.



**CALL US NOW**  
**+603 7620 3879**

**[sales@SourceEC.com.my](mailto:sales@SourceEC.com.my)**

**<https://SourceEC.com.my>**